



# better with betsy

## Betsy Guerra PhD, LMCH,CHt

### About Betsy

Dr. Betsy Guerra is a trilingual Psychotherapist, Author, and Inspirational Speaker that has the ability to captivate an audience with her charisma, enthusiasm, and professional knowledge. Besides serving as a counselor, she leads workshops, motivational speeches, and keynotes in varied organizations, including the Toastmasters International Club, Masters level university courses, Catholic ministries, and other corporations. Dr. Guerra has facilitated research presentations in Psychology conventions internationally, had a segment in the radio station Radio Esperanza in Spanish, and provides monthly inspiring talks as part of the nonprofit organization she founded in memory of her daughter: La Fofi's Rainbow Foundation.

Founder of Better with Betsy, Dr. Guerra is passionate about helping individuals become a better version of themselves. She believes that social connection is an integral part of accomplishing this, so she has devoted much of her work to enhancing personal and professional relationships. One of the thriving tools she provides her audience with is her very own creation: FUSE™. This powerful concept describes a combination of four factors that is unique to each individual and determines the way we interact with others, particularly in the area of communication.

### Keynote Topics

#### **Fuse, the missing piece of communication**

Understanding the four pillars that explain failed communication in any relationship - from the bedroom to the boardroom. Learning the concept of FUSE™ and creating awareness of each individual's unique communication language will help your team thrive in their personal and professional relationships, creating an encouraging environment.

#### **Nothing has to Change for Everything to Change**

Learning empowering tools that will teach your team how to regain control of any given situation without needing others or the circumstances to change. Participants will leave with empowering tools that will allow them to change their perspectives and interactions during challenging events.

#### **Motivation Booster**

Understanding why people lose motivation and fail to finish what they start, leaving long-term goals or projects unaccomplished. This workshop will teach them how to increase their productivity and motivation by relearning success and shifting the focus to progress, rather than results.

#### **Relearning "Powerful"**

Four unorthodox techniques aimed to empower leaders in their social, professional, and family environments. These tools contribute to helping competent leaders thrive by impacting the people around them with encouraging and influential power that enables them to perform successfully, as they become better individuals and professionals.



[www.BetterWithBetsy.com](http://www.BetterWithBetsy.com) | 305.810.9823 | [Betsy@BetterWithBetsy.com](mailto:Betsy@BetterWithBetsy.com)

